



**A free or low cost training to all bar and restaurant owners is available now.**

Community and Family Resources now has certified "TIPS" training at little or no cost to your establishment. Take advantage of this first class training that has proven benefits for your establishment in Calhoun, Hamilton, Humboldt, Pocahontas, Webster and Wright counties.

**What is TIPS?**

TIPS® (Training for Intervention Procedures) is the global leader in education and training for the responsible service, sale, and consumption of alcohol. TIPS is a skills-based training program that is designed to prevent intoxication, underage drinking, and drunk driving. Over the past 30 years, TIPS has certified over 3.5 million participants. TIPS has certified participants in all 50 states and over 40 different countries

**What are some benefits?**

Wherever alcohol is sold, served or consumed. TIPS® offers concrete benefits for your establishment, staff and community:

**Establishment Benefits**

- Minimize property damage caused by intoxicated patrons
- Protect your bottom line by reducing penalties for alcohol violations.
- Legal Protection - In third-party liquor liability lawsuits, TIPS provides a "reasonable efforts defense." Regulatory Compliance - TIPS training satisfies the requirements in most states that regulate server training.
- Insurance Discounts - Many insurance companies provide discounts to establishments whose employees are TIPS-certified.
- Enhanced Community Standing - TIPS leads the way in framing the debate about responsible alcohol service and clarifying the distinction between drinking and drunkenness.

**Staff Benefits**

- Help workers avoid serving alcohol to minors
- Staff Professionalism - TIPS training enhances the skills of your employees who in turn offer improved service to your customers.

**Community Benefits**

- Reduce human tragedy resulting from drunkenness and drunk driving.

**If you are a bar or restaurant interested in taking the next step, set up an appointment with Community and Family Resources to send a certified TIPS trainer to come to your establishment for this fantastic training opportunity.**

**Contact Julie Busby at 515-351-8709 for more information today.**